

NARI Fox Valley: Chart the Future Course Survey Results

Items ranked highest to lowest as most important. No number equates zero votes, same number, a tie

- 1 Branding: Promote our organization to consumers. Develop competitive advantage statement
 - 2 Focus on how to connect with customers - market to their interests
 - 3 Make sure to fulfill the Strategic Plan and be transparent to members - such as updates in the newsletter
 - 4 Produce a Home Show as a branded NARI Home Show
 - 5 New members: Direct Marketing, Invite to GMMs, develop a compelling competitive advantage statement
 - 6 Education opportunities: Universal business applications
 - 7 Market to the consumer how we differentiate ourselves through the Code of Ethics, and how this code holds us accountable
 - 8 Develop a stronger communication and marketing initiative for the Chapter
 - 9 Chapter website
 - 10 NARI Open House - Market to and Invite the public considering remodeling
 - 11 Access to the Government Affairs Committee - keep informed
 - 11 Partner with other associations. Provide speakers and educational topics for their meetings.
 - 11 Level Best Awards
 - 12 Scholarships
 - 12 Share information about the schedule of area trade shows
- Financial stability
Join the area Chamber of Commerce, network at their events
Social meetings such as the Timber Rattlers
Online Member Directory
Guest speakers: Trade partners, and Manufacturer Reps
Advertising in the Fox Cities Mag
Networking: Golf Outing
Education Topics at GMMs
Network with other NARI Chapters for ideas
Networking: Sporting Clay Shoot

NARI Fox Valley: Chart the Future Course Survey Results

Items listed as they were placed on the board:

| Voted 1 | Voted 2 | Voted 3 | |
|----------|----------|----------|---|
| 4 | 3 | 0 | Make sure to fulfill the Strategic Plan and be transparent to members - such as updates in the newsletter |
| 1 | 2 | 1 | Develop a stronger communication and marketing initiative for the Chapter |
| 0 | 0 | 0 | Financial stability |
| 2 | 1 | 3 | Produce a Home Show as a branded NARI Home Show |
| 2 | 3 | 0 | Education opportunities: Universal business applications |
| 0 | 0 | 3 | NARI Open House - Market to and Invite the public considering remodeling |
| 1 | 2 | 4 | Focus on how to connect with customers - market to their interests |
| 0 | 4 | 2 | New members: Direct Marketing, Invite to GMMs, develop a compelling competitive advantage statement |
| 5 | 3 | 3 | Branding: Promote our organization to consumers. Develop competitive advantage statement |
| 0 | 0 | 1 | Share information about the schedule of area trade shows |
| 0 | 2 | 3 | Market to the consumer how we differentiate ourselves through the Code of Ethics, and accountable |
| 1 | 0 | 0 | Partner with other associations. Provide speakers and educational topics for their meetings. |
| 0 | 0 | 0 | Join the area Chamber of Commerce, network at their events |
| 0 | 0 | 0 | Social meetings such as the Timber Rattlers |
| 1 | 0 | 0 | Access to the Government Affairs Committee - keep informed |
| 1 | 1 | 1 | Chapter website |
| 0 | 0 | 0 | Online Member Directory |
| 0 | 0 | 0 | Guest speakers: Trade partners, and Manufacturer Reps |
| 0 | 0 | 0 | Advertising in the Fox Cities Mag |
| 0 | 0 | 0 | Networking: Golf Outing |
| 0 | 0 | 1 | Scholarships |
| 1 | 0 | 0 | Level Best Awards |
| 0 | 0 | 0 | Education Topics at GMMs |
| 0 | 0 | 0 | Network with other NARI Chapters for ideas |
| 0 | 0 | 0 | Networking: Sporting Clay Shoot |